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ERRATA SHEET FOR THE TRANSCRIPT OF:

Notice Date:

05/01/95

Case Name:

In Re: Ellis Thompson Corporation

Case Number:

14261-CL-P-134-A-86

Dep. Date:

04/28/95

Deponent: Place:

Charles Moir Washington, D.C.

CORRECTIONS:

Page	Line	Now Reads	Should Read	Reasons Therefore
9	17-19	understood it, was owned by Ellis Thompson. And we had a management agreement with Ellis Thompson to do basic cellular marketing customer service	understood it, was owned by Ellis Thompson. We had a management agreement with Ellis Thompson to do basic cellular marketing and customer service	Clarification
20	18	Not to my knowledge. In Metrophone we	Not to my knowledge. We	Clarification

ORIGINAL

1

1	BEFORE THE FEDERAL COMMUNICATIONS COMMISSION
2	WASHINGTON, D.C. 20554
3	CC DOCKET NO. 94-136
4.	X
5	In re Application of :
6	ELLIS THOMPSON : File No.
7	CORPORATION : 14261-CL-P-134-A-86
8	· · · · · X
9	Washington, D.C.
10	Friday, April 28, 1995
11	Deposition of CHARLES R. MOIR, a
12	witness herein, called for examination by counsel
13	for Federal Communications Commission in the
14	above-entitled matter, pursuant to agreement, the
15	witness being duly sworn by JAN A. WILLIAMS, a
16	Notary Public in and for the District of
17	Columbia, taken at the offices of Gurman, Kurtis,
18	Blask & Freedman, Suite 500, 1400 16th Street,
19	N.W., Washington, D.C., 20036, at 10:05 a.m.,
20	Friday, April 28, 1995, and the proceedings being
21	taken down by Stenotype by JAN A. WILLIAMS and
22	transcribed under her direction.
23	
24	
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1	APPEARANCES:
2	•
3	On behalf of the Wireless Telecommunications
4	Bureau of the Federal Communications
5	Commission:
6	JOSEPH PAUL WEBER, ESQ.
7	TERRENCE E. REIDELER, ESQ.
8	The Wireless Telecommunications Bureau
9	Federal Communications Commission
10	1919 M Street, N.W., Room 644
11	Washington, D.C. 20554
12	(202) 418-1317
13	
14	On behalf of Ellis Thompson Corporation:
15	. R. BRUCE BECKNER, ESQ.
16	Fleischman and Walsh
17	1400 16th Street, N.W.
18	Washington, D.C. 20036
19	(202) 939-7913
20	
21	
22	
23	
24	
25	

1	APPEARANCES: (Continued)
2	•
3	On behalf of American Cellular Network
4	Corp.:
5	LOUIS GURMAN, ESQ.
6	Gurman, Kurtis, Blask & Freedman
7	Suite 500
8	1400 16th Street, N.W.
9	Washington, D.C. 20036
10	. (202) 328-8200
11	
12	On behalf of Telephone & Data Systems, Inc.:
13	HERBERT D. MILLER, JR., ESQ.
14	Koteen & Naftalin
15	1150 Connecticut Avenue
16	Washington, D.C. 20036
17	(202) 467-5700
18	
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20	
21	
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23	
24	
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1	PROCEEDINGS
2	Whereupon,
3	CHARLES R. MOIR,
4	business address at Comcast Cellular
5	Communications, Inc., 2540 Route 130, Suite 109,
6	Cranberry, New Jersey, was called as a witness by
7	counsel for Federal Communications Commission,
8	and having been duly sworn by the Notary Public,
9	was examined and testified as follows:
10	EXAMINATION BY COUNSEL FOR
11	FEDERAL COMMUNICATIONS COMMISSION
12	BY MR. WEBER:
13	Q. Good morning, Mr. Moir, my name is
14	Joseph Weber and I represent the Wireless
15	Telecommunications Bureau of the Federal
16	Communications Commission.
17	Could you please state your name for
18	the record.
19	A. My name is Charles Moir.
20	Q. Have you ever had your deposition taken
21	before?
22	A. One time.
23	Q. So you understand the process. I'll be
24	asking you questions this morning, I want you to
25	answer as truthfully and fully as possible. Also

(202)289-2260 (800) FOR DEPO 1111 14th ST., N.W., 4th FLOOR / WASHINGTON, D.C., 20005

- 1 be sure your answers are in a verbal form as the
- 2 court reporter cannot take down a shake of the
- 3 head or a nod.
- 4 Did you do anything to prepare for
- 5 today's deposition?
- A. No, I did not.
- 7 Q. Did you review any documents?
- 8 A. I have reviewed some documents.
- 9 Q. Do you keep a regular correspondence
- 10 file of letters you send out?
- 11 A. Some of them, yes.
- Q. What were the types of documents you
- 13 have reviewed?
- 14 A. I reviewed some documents that
- 15 Mr. Gurman showed me earlier in the week.
- Q. Could you tell us what your educational
- 17 background is.
- 18 A. I have a B.A. degree from Virginia
- 19 Military Institute and some postgraduate work at
- the University of Oklahoma and Golden Gate
- 21 University.
- Q. And what did you study?
- A. I studied history of VMI, public
- 24 administration at the University of Oklahoma, and
- 25 business administration at Golden Gate.

- Q. What is your current occupation?
- 2 A. I am the vice-president of Amcell
- 3 operations for Comcast Cellular Communications,
- 4 Inc.
- 5 Q. And how long have you been in this
- 6 position?
- 7 A. I've been in this position since
- 8 January 1994.
- 9 Q. What was your position immediately
- 10 before that position?
- 11 A. I was the general manager of the
- 12 Wilmington division for Comcast Cellular.
- Q. How long were you in that position?
- 14 A. I was in that position since October of
- 15 1989.
- Q. Were you employed with Comcast prior to
- being general manager for the Wilmington
- 18 division?
- 19 A. No.
- Q. Were you in the telecommunications
- 21 industry prior to that position?
- 22 A. Yes.
- Q. What was your position?
- A. I was the region general manager for
- 25 Contel Cellular in Virginia.

- 1 Q. What is your current business address?
- 2 A. Current business address is 2540 Route
- 3 130, Suite 109 in Cranberry, New Jersey.
- Q. What was your business address as
- 5 general manager in Wilmington?
- A. The last business address was 18
- 7 Boulden Circle in Wilmington. Actually I think
- 8 it was in New Castle, Delaware, officially.
- 9 Q. As general manager in the Wilmington
- 10 division, what were your duties and
- 11 responsibilities?
- 12 A. Basically to oversee all the
- operational aspects of the cellular operation in
- 14 Wilmington.
- 15 Q. Can you explain more fully what you
- 16 mean by oversee?
- 17 A. The sales and marketing efforts, the
- 18 attainment of new customers, the maintenance of
- our existing base, being the customer service
- operation. I also was over finance, human
- 21 resources, general administrative
- 22 responsibilities.
- Q. And who did you report to in that
- 24 position?
- A. I reported to Don Harris, the president

- of Comcast Cellular.
- Q. Did any employees report to you?
- 3 A. Yes.
- 4 Q. How many?
- 5 A. Four or five, I mean I would have to
- 6 name them all for you.
- 7 Q. In that position as general manager of
- the Wilmington division, did you have any or do
- 9 any work for the Atlantic City cellular system?
- 10 A. Do any work for the Atlantic City
- 11 system?
- Q. Or which related to the Atlantic City
- 13 system.
- 14 A. Yes.
- 15 Q. Can you describe this work.
- 16 A. The Atlantic City system, the way I
- 17 understood it, was owned by Ellis Thompson. And
- we had a management agreement with Ellis Thompson
- 19 to do basic cellular marketing customer service
- 20 activities for the Atlantic City area. And that
- 21 end of it came under my responsibility.
- Q. The sales and marketing?
- 23 A. Yes.
- Q. In your current position as
- vice-president for Amcell operations, do you have

- any work which relates to the Atlantic City
- 2 system?
- A. Not directly. It's indirectly under
- 4 me, but the general manager in Wilmington now
- 5 reports to me. So it's just one step removed.
- Q. You mentioned the name Ellis Thompson.
- 7 Do you know Ellis Thompson?
- A. I've met Ellis Thompson.
- 9 Q. You also stated that he owns the
- 10 Atlantic City system. How do you know this?
- 11 A. That was communicated to me when I
- 12 first joined Comcast.
- Q. Who communicated it to you?
- 14 A. I believe that communication came from
- 15 Anna Hillman.
- Q. Can you recall what she said?
- 17 A. Not specifically, other than Ellis
- 18 Thompson was the owner of the license in Atlantic
- 19 City and that we had a management agreement with
- 20 Ellis Thompson to perform such duties as required
- 21 by them.
- Q. Have you ever read the management
- agreement for the Atlantic City system?
- A. No, I have not.
- 25 . Q. Have you ever had it explained to you,

- what it means?
- A. Not in any detail.
- Q. What did it mean to you then to hear
- 4 that there was a management agreement for the
- 5 Atlantic City system?
- 6 A. It meant that we were performing the
- 7 activities in the name and under the direction of
- 8 Ellis Thompson who owned the system, owned the
- 9 license.
- 10 Q. Did you approach the work you did which
- 11 related to the Atlantic City system any
- differently than you did the work relating to the
- 13 Wilmington system?
- 14 A. Yes.
- 15 O. How so?
- A. For different activities such as
- 17 contract approvals, rate plan approvals,
- 18 promotion approvals, that type of activity was
- 19 communicated through Ellis Thompson before we
- 20 employed it in the marketplace in Atlantic City.
- In Wilmington it was more of a direct employment
- 22 of those activities.
- Q. You stated you met Ellis Thompson. Do
- you recall how you met him?
- A. Yes. A couple of years ago, he came

- in, it was in the summertime, and David Watson
- and myself met Ellis and David Lokting in
- 3 Philadelphia, drove down to Atlantic City,
- 4 basically showed Ellis around the operation, had
- 5 lunch, and then drove back. I think I saw him
- one other time in -- at Swedesford Road in King
- of Prussia, Ellis was up there for I think
- 8 another meeting.
- 9 Q. Do you ever report to Mr. Thompson?
- 10 A. How so?
- 11 Q. As an employee would report to his boss
- or his superior.
- 13 A. No.
- 14 Q. Has Mr. Thompson ever given you
- 15 instructions?
- 16 A. No.
- Q. Do you know David Lokting?
- 18 A. Yes.
- 19 Q. Who is he?
- 20 A. The way I understood it, David Lokting
- 21 represented Ellis Thompson in a legal respect.
- Q. How did you come about that
- 23 understanding?
- A. Through communication with Anna Hillman
- 25 and David Watson.

1 Q.	Can you	recall what	they	told	you?
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- 2 A. No, not directly.
- 3 Q. Has Mr. Lokting ever given you
- 4 instructions?
- 5 A. Instructions? No.
- 6 Q. How often would you say you have spoken
- 7 with Mr. Lokting?
- 8 A. I really only recall speaking with
- 9 David once, and that was when we met Ellis and
- 10 David in Philadelphia and during the course of
- 11 time that we spent with them that day.
- Q. Other than the two meetings where you
- mentioned meeting Mr. Thompson, did you have any
- other contacts with Mr. Thompson, direct
- 15 contacts?
- 16 A. Not that I recall.
- 17 Q. Did you ever attend any of the
- 18 quarterly meetings for the Atlantic City system?
- 19 A. No.
- Q. You mentioned the first time meeting
- 21 Mr. Thompson, you went to Atlantic City to have a
- tour of the facilities. Can you recall what you
- talked about with Mr. Thompson?
- A. I don't remember talking about anything
- specifically to him other than just relatively

- 1 superficial communication about the office down
- there. We didn't really have any conversations
- 3 about numbers or statistics or financials or
- 4 anything of that nature. Ellis was pretty quiet
- 5 to be honest with you during the course of the
- 6 trip. Most of the conversation was with David
- 7 Lokting.
- Q. What type of office was it that you
- 9 toured in Atlantic City?
- 10 A. What type of office? We showed him the
- 11 retail store facility in the Shore Mall complex.
- 12 O. And what was this time frame?
- 13 A. I believe this was in the summer of
- 14 '92.
- Q. Does the Atlantic City system have any
- 16 business offices in Atlantic City or only a
- 17 retail office?
- 18 A. Right now only the retail office.
- 19 Q. Did it have business offices in the
- 20 summer of '92?
- A. No, not if that was the time frame that
- we had the retail facility, because the whole
- operation moved into the retail store.
- Q. At the time you were general manager in
- Wilmington, did you have check signing authority

- for the Atlantic City system?
- 2 A. Some check signing authority. Most of
- 3 the checks were signed by Anna Hillman and the
- 4 controller.
- 5 Q. Can you describe what your authority
- 6 was on signing checks?
- 7 A. I think there was a dollar limit
- 8 attached to it, but I don't recall what that was.
- 9 MR. WEBER: I am going to show the
- 10 witness a document to see if it refreshes his
- memory as opposed to marking it as an exhibit.
- 12 THE WITNESS: I'm sure I've seen this
- 13 at some point in time.
- 14 BY MR. WEBER:
- Q. Does this refresh your recollection
- over what check signing authority you had?
- A. Yes, it looks like up to \$5,000.
- Q. You could sign a check up to 5,000?
- 19 A. That's the way I'm reading this.
- Q. Do you have any independent
- 21 recollection of that?
- 22 A. No.
- MR. WEBER: We can go ahead and mark
- this as an exhibit.
- 25 I'd like to have this marked as Moir

- 1 Exhibit 1. It's a three-page document titled
- 2 Policy Statement with Bates stamps AM 141418
- 3 through 141420.
- 4 (Moir Exhibit No. 1 was
- 5 marked for identification.)
- BY MR. WEBER:
- 7 Q. You stated you do recognize this
- 8 document?
- 9 A. Yes.
- 10 Q. Can you recall in what context you may
- 11 have seen it previously?
- 12 A. I probably received it in distribution
- and it was probably also filed in our policy
- 14 manual.
- Q. Now, what, if anything, does this
- 16 document tell you about your check signing
- 17 authority?
- A. All checks in excess of \$5,000 must
- 19 bear the signature of Ellis Thompson. And there
- are also exceptions which are listed on the third
- 21 page which would require the signature of Ellis
- Thompson and our corporate vice-president of
- 23 finance.
- Q. If you look back at the second page,
- 25 your position would be what would be here as GM;

1	i	S	t.	h	а	t.	C	O	٣	٣	6	C	t.	?

- 2 A. Correct.
- 3 Q. So actually would you have authority to
- 4 sign a check of up to 100,000 but have somebody
- 5 else's signature as well?
- A. It appears so, yes
- 7 · Q. Can you recall at what point in time
- 8 you were given check signing authority?
- 9 A. Within a few months after I was
- 10 employed by Comcast, I'm not sure exactly how
- 11 long that took.
- Q. Can you recall if you had any
- discussions with anybody about being given the
- 14 authority to sign checks for the Atlantic City
- 15 system?
- 16 A. I don't recall any specific
- 17 discussions. We usually had a process for check
- 18 signing. Checks were basically distributed based
- on who needed to sign the checks. That's the way
- they arrived to me.
- Q. Is this checks for all systems that
- 22 Comcast either owned or managed or just the
- 23 Atlantic City system?
- A. All systems.
- Q. And what types of checks would come for

- 1 your signature?
- A. All checks. You mean what types of
- 3 checks -- T and E checks, vendor related checks?
- 4 MR. GURMAN: Travel and entertainment
- 5 you mean?
- THE WITNESS: Yeah, travel and
- 7 entertainment, I'm sorry. Roamer checks to other
- 8 carriers.
- 9 BY MR. WEBER:
- 10 Q. Would commission checks be the checks
- 11 that would come to you?
- 12 A. I think so, yes.
- MR. GURMAN: Agent commissions.
- 14 BY MR. WEBER:
- 15 Q. That's what I meant, yes.
- 16 But at this time you cannot recall any
- 17 specific discussions you had with anybody about
- 18 check signing authority or limitations?
- 19 A. Not specifically.
- Q. A moment ago we were discussing the
- 21 sales office in Atlantic City. Of some of the
- other Comcast systems such as let's take the
- Dover system, is there any business offices in
- 24 Dover?
- 25 A. Today there is a retail facility not

- too much unlike what's in Atlantic City.
- Q. But nothing beyond a retail facility?
- A. Not today. At one time there was:
- Q. Could you describe the retail facility
- 5 in Atlantic City.
- 6 A. It's a pad site.
- 7 O. What is a pad site?
- 8 A. Like you see a bank branch in front of
- 9 a mall, that's usually what's referred to as a
- 10 pad site. I think the building was originally
- one of the old tires, batteries, accessories
- 12 Sears buildings, where there used to be a Sears
- 13 store there. So it's an independent structure.
- 14 It has frontage to the road, it's configured as a
- retail store with applicable signage, about 5,000
- 16 square feet.
- Q. What type of employees are in this
- 18 office?
- 19 A. You have sales employees, you have
- service technicians, administrative employees,
- 21 that's it.
- Q. Are there any Comcast personnel in this
- office who have any type of management control
- over the operations of the Atlantic City system?
- 25 A. Yes.

1	Q.	V	Nho	are	these	personnel,	what	type	οf
								•	
2	people	are	the	ese?					

- A. There is an individual called a general
- 4 sales manager who is located in that facility.
- Q. And what type of management authority
- does he have over the Atlantic City system?
- 7 A. Primarily sales and marketing.
- Q. Of the other Comcast systems in the
- 9 same general northeast area, how many of the
- others have only a sales office within their
- 11 market as opposed to an actual day-to-day
- operations business office?
- 13 A. The Dover operation is set up very
- 14 similar to Atlantic City with a general sales
- 15 manager.
- Q. Do any of the other systems have
- 17 similar operations?
- A. Not to my knowledge. In Metrophone we
- just opened a retail store in our Central Jersey
- operation, but it will not have a general sales
- 21 manager.
- Q. Do any of the Comcast markets have even
- less than that, I mean no sales office within the
- 24 market?
- A. I'm not sure I understand that.

- 1 O. Maybe we'll look at it a different
- way. In the Mercer system, is there anything
- 3 beyond a sales office in that market?
- 4 A. No.
- 5 O. What about the Long Branch market?
- A. We have our salespeople, our sales
- 7 operation is housed with the administrative
- 8 operation for Long Branch.
- 9 Q. What do you mean by administrative?
- 10 A. Well, that's one of our functional
- 11 markets so our entire operation is housed in
- 12 Cranberry.
- 13 Q. I think you also mentioned you have or
- do some work in establishing rates; is that
- 15 correct?
- A. What type of rates?
- 17 Q. The cellular phone rates.
- A. Rate plans?
- 19 Q. Yes.
- 20 A. Yes.
- Q. Can you describe what you do to devise
- 22 a rate plan?
- A. Well, we would look at what the
- competition is offering on the street and then we
- would put together a rate structure that would be

- 1 competitive or what we think would be
- 2 competitive, and then submit it to the
- 3 vice-president of sales and marketing and the
- 4 vice-president of finance to basically approve
- 5 that.
- 6 O. How, if at all, would this be different
- 7 if you were devising a rate plan for the Atlantic
- 8 City system?
- 9 A. Ellis Thompson would have to approve
- any rate plan before it was put on the street in
- 11 Atlantic City.
- 12 . Q. At what point would Mr. Thompson become
- involved in that process?
- 14 A. I'm not sure. Normally that
- 15 communication was between either Dave Watson or
- 16 Anna and David Lokting or Ellis.
- Q. Do the rate plans change very often?
- 18 A. Often? Possibly once a year, once
- 19 every 18 months.
- Q. Had you ever helped devise a rate plan
- 21 for the Atlantic City market?
- A. Helped devise a rate plan?
- 23 . Q. Or worked on a rate plan for the
- 24 Atlantic City market.
- A. I probably passed judgment on a rate

1	plan	that	was	generated	for	the	Atlantic	City
---	------	------	-----	-----------	-----	-----	----------	------

- 2 market.
- 3 Q. Who would have generated the rate plan?
- A. It would have come out of our sales and
- 5 marketing department in Wilmington.
- Q. And then it would have gone to you for
- 7 judgment?
- 8 A. And then to Anna Hillman and Dave
- 9 Watson.
- 10 Q. And they would have been the ones to
- 11 present it to Mr. Thompson?
- 12 A. That's the way I understand it, yes.
- MR. WEBER: I would like to have this
- marked as Moir Exhibit 2. It is a one-page memo
- dated October 2, 1991, with a Bates stamp AM
- 16 143908.
- . (Moir Exhibit No. 2 was
- marked for identification.)
- 19 BY MR. WEBER:
- Q. Have you ever seen this memo before,
- 21 sir?
- 22 A. Yes.
- Q. Do you recall the rate plan known as
- the Ultra plan?
- 25 A. Yes.

- 1 Q. Have you seen the handwritten portion
- on this memo previously?
- A. I don't know, I don't recall.
- 4 Q. Can you recall any discussion that the
- 5 Ultra plan has to be preapproved by Jeff and
- 6 David as it states in the handwritten portion?
- 7 A. It was my understanding that all rate
- 8 plans are preapproved.
- 9 Q. You don't recall any discussions
- specifically about the Ultra plan having to be
- 11 preapproved?
- 12 A. No, not any different than any other
- 13 rate plan.
- Q. Did you do any work on establishing
- rate plans for resellers as well?
- 16 A. No.
- Q. Did you have any discussions that you
- can recall with any parties showing an interest
- in possibly reselling in the Atlantic City
- 20 market?
- A. No. The only resellers we had were
- U.S. Cellular and Motorola.
- Q. Can you recall if any other parties
- ever showed an interest?
- 25 A. In reselling?